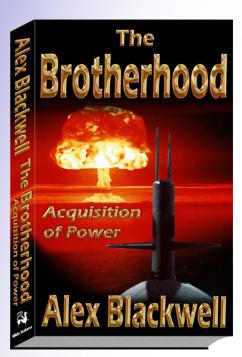


FOR IMMEDIATE RELEASE

Press Contact: Alex Blackwell ablackwell@knowledgeclinic.com +353 87 624-3907

The Brotherhood: Acquisition of Power launched by White Seahorse Publishing

Blending current events with historical fiction, this is a book you will want to read in one sitting!



Westport, County Mayo, Ireland, 27 June 2015: White Seahorse Publishing announces the launch of another fast paced thriller born in the depths of Alex Blackwell's fertile imagination. Though fiction, it is entirely plausible. Might it actually be happening this very minute?

The sinking of the German Reich's greatest Battleship, the *Bismarck*, after a mere eight days at sea on her first assignment triggered a series of events that empowered the Bayer family to build a powerful business empire and create a brotherhood of like-minded German industrialists. Developing technology gives them the resources to acquire power greater than most countries in an audacious move. With this as a threat, world domination is in sight.

However, the youngest of the Bayer dynasty, sees things differently: power must be used to be effective. Dragged out of retirement, Jack O'D, who saved humanity in book 1 of the Butterfly Effect series, recruits Peter Blessingham, an ingenious computer hacker, into the biggest and most secretive intelligence-gathering organization in the world.

Can Peter and his team thwart the Brotherhood in their efforts?

Can he stop the end of the world as we know it from happening?

The Brotherhood: Acquisition of Power is Book 2 of the Butterfly Effect Series. Herein, as in Book 1, The Butterfly Effect: It started on 9/11, you will bear witness to just how one significant event may trigger another, and how at first seemingly unrelated stories are inextricably intertwined, each affecting the outcome of the other – right up to the nail-biting end.



The Brotherhood: Acquisition of Power

ISBN: 978-1508768098

Release date: 31 May 2015 SRP: \$17.49, €15.95, £11.39

It is available at www.whiteseahorse.ie and Amazon worldwide

374 pages, soft cover, 5x8", English, Black & White with several images.

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About White Seahorse Publishing

White Seahorse Publishing, a division of Knowledge Clinic Limited, provides copywriting/proofreading, editing, design, publishing, and promotional support for independent self-publishing professionals. Based in Westport, County Mayo, Knowledge Clinic also provides strategic marketing and communications services, specializing in marine-based and life sciences businesses, as well as a full range of general business consulting and mentoring services.

Other titles from White Seahorse include:

- Cruising the Wild Atlantic Way, an essential guide to adventure along the stunning west coast of Ireland, by Daria and Alex Blackwell
- Happy Hooking the Art of Anchoring, the critically acclaimed and bestselling book about boat anchoring, by Daria and Alex Blackwell
- Oyster Delight, the definitive guide to enjoying oysters by Alex Blackwell.
- From the Galley of..., a collection of recipes developed by members of the Ocean Cruising Club compiled and edited by Frances Rennie
- The Butterfly Effect It Started on 9/11, book 1 of the Butterfly Effect series, is a thrilling novel of international intrique and suspense by Alex Blackwell
- The Naked Truth, a maritime murder mystery thriller by Daria Blackwell due out later in 2015.
- The Joy of Sailing by Daria Blackwell, a collection of narratives about nature from the perspective of being on or near the sea scheduled for release early in 2016

For more information or to contact us, please visit:

www.whiteseahorse.ie, www.facebook.com/WhiteSeahorse.ie